UI 101
Introduction to the office, traditions and people
ASU Charter

ASU is a comprehensive public research university, measured not by whom we exclude, but rather by whom we include and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

UI Mission

The Office of University Initiatives (UI) is a cultural catalyst at ASU. We connect ideas, people and resources to make an impact. Through collaboration with other offices and departments across the university, in addition to state, national and international leaders, we help to shape and realize ASU’s goals.

ASU Values

We transcend boundaries.

We are optimistic, seeing the world for what it is and what it can be.

We have the strength in numbers to effect meaningful change.

We are courageous, embracing the risk of our ambitions.

We are visionary, scaling our commitments to a world that needs big ideas and bold action.

At UI, we

...collaborate in teams and with partners.

...respond quickly and effectively.

...design iteratively.

...respect and embrace diverse perspectives.

...believe everyone can be a changemaker.
UI Culture

We stay inspired by encouraging experimentation, building a collaborative environment and constantly injecting new ideas into our work. Our core strength is our ability to connect with all aspects of the university.

At UI, we are:

**Bold**, we are not afraid to take risks.

**Creative**, we don’t just think outside the box, we re-imagine it.

**Future-Focused**, we create projects not just based on how things are now, but also based on how things will be.

**Interdisciplinary**, we transcend university silos and connect people from across disciplines.

**Catalysts**, we get ideas and projects going.

**Action-Oriented**, we believe in making things happen.

The UI Process

UI helps ASU evolve through strategic innovation and continuous evolution. The UI cycle is not time-bound. Ideas may take months or years to design, incubate and transition.

1. **Identify Opportunity**
   Our projects originate from several sources including a moonshot idea from President Crow, an introduction to a potential partner or a news article.

2. **Research**
   We observe current practices and talk to experts in order to understand the problem we are trying to solve.

3. **Design**
   Based on our research, we design a feasible solution. We utilize a user-centered design process and request feedback from as many experts and allies as possible.

4. **Incubate**
   We pilot new projects and prove their feasibility and potential impact. We evaluate success, troubleshoot and adapt the projects according to feedback.

5. **Transition**
   After demonstrating impact, we transition ownership from UI to a new or established entity to ensure a project’s sustainability and growth. We remain committed to our partners and often continue to advise or support projects beyond the incubation stage.
Office Traditions and Events

UI Retreat
The UI Retreat is the first time that staff, new fellows and current fellows interact as a group. During the retreat we get to know each other, share personal and office goals and most importantly have fun!

UI December Lunch
Ho! Ho! Ho! Happy Holidays! It’s tradition at UI to have a holiday lunch complete with crazy hats and a white elephant gift exchange extravaganza.

UI May Happy Hour
To celebrate the end of the school year, we get together at a local bar and share some food, drinks and laughs.

Gammage Broadway Show
At least once or twice a year, some (read: the theatre enthusiasts) go watch a Broadway play at Gammage Auditorium, ASU’s Broadway theatre. As a group we’ve seen Wicked, Fela and Les Miserables.

UI Monthly Socials
As a new addition in 2014, the office gathers once a month for socials organized by a different staff member. Past socials have included potlucks and hiking on A Mountain.

What tradition will you begin this year?
We encourage all staff to come up with office events and activities that help improve our office culture. Have a fun idea we can do together? Make it happen!
Social Media and Blogging

At UI, we like to share our thoughts and what we are doing on a regular basis through social media and blogging.

**Twitter**
@asuinitiatives

We tweet about events, interesting topics, competitions and cool things going on at ASU and with our partners. We like live-tweeting during events to promote conversation.

We keep in touch with what is going on at ASU through the ASU Twitter account list https://twitter.com/ASU/asu-twitter-accounts.

**Blogging**
ui.asu.edu/blog

We use the blog as a portal to:

**share our thoughts**

The process of breaking down old systems from within and assembling new ones is called creative destruction. This term is widely known today and often valorized. We overlook, however, a big part of creative destruction: sustainability. Too much innovation too rapidly creates a huge risk. If we raze social foundations faster than we can rebuild, or if we irreparably damage essential components of social stability, we lose the collective basis on which our ‘modern’ progress is built.

-Madison Sandy, UI Fellow

**share our accomplishments**

[Jacqueline shares her remarks for the incoming cohort of the Public Service Academy] 3 years ago, Pres. Crow heard Tom Brokaw deliver a speech about reinvigorating a spirit of public service in our nation and using universities as a channel to reach the next generation of leaders...

Although, I’ve never built a house, I can imagine the way an architect feels when the house is standing and people are inside. That’s what it is like to be with all of you.

-Jacqueline Smith, Executive Director

**share our gratitude**

During the third Fellows’ Forum of our fellowship year, we had the honor of hosting Mr. James O’Brien, Senior Vice President of University Affairs and Chief of Staff to President Crow... We extend our sincerest thanks to Vice President O’Brien for sharing his viewpoints, expanding our perspectives and consistently supporting us in meaningful ways.

-Ray Andrada, UI Fellow Alumna
Featured UI Projects

Below is an introduction to some of the current and most recent projects at UI. They represent a small sample of UI projects. Many of the projects below will be referenced throughout the year.

The Scholars Community Platform

The Scholars Community Platform is an online platform that will connect over 15,000 MasterCard Foundation Scholars with tools, resources and relationships that will support and equip them to build upon their experiences and achieve impact across Sub-Saharan Africa.

The Scholars Community Platform is intended to:

- Facilitate knowledge exchange and creation, particularly around transformative leadership and entrepreneurship;
- Provide access to resources to enable Scholars to complete programs and propel themselves into their careers and contribute to their communities; and
- Maximize inclusivity of the Scholars Community as defined by The MasterCard Foundation Scholars Program and its partners.

ASU is currently in development and will launch a beta in summer 2016. The ultimate goal is to launch a fully functional site by Fall 2016.

Rework America Project

The Markle Foundation -- in partnership with ASU, LinkedIn, and edX -- is launching a project called Rework America: Connected. Rework America: Connected will be a first-of-its-kind digital labor market that will create real-time transparency of all middle skill jobs in a particular geographic region, connect employers to people with skills they need, and offer individuals the skills training they need to advance in their careers. Rework America is helping develop and promote pathways to postsecondary success. ASU is committed to ensuring that Arizonan's face the lowest barriers possible to attaining a postsecondary education.

ASU contributes two core components to Rework America: 1) key operational support in Phoenix and 2) advising technology expertise. We are also leveraging our success with E-advisor and me3 to inform pathways tool that Rework America is building to help job seekers determine their passions and educational opportunities available to them.

Projects Incubated at UI

As a key function, UI incubates and then transitions projects to other units. Below are some of the projects UI transitioned in the past two years.

Public Service Academy: The Public Service Academy, created in partnership with Tom Brokaw, is a four-year leadership development program that trains students of all majors to collaborate across public, private, nonprofit and military sectors to solve complex challenges of our time. The program officially launched in Fall 2015 at the College of Public Service and Community Solutions.

The MasterCard Foundation Scholars Program: ASU received $27.5 million to support 120 Scholars from Sub-Saharan Africa as a broader goal to educate and prepare young people to lead change and positive social impact. Jacqueline remains the Principal Investigator but the program is now housed under the Mary Lou Fulton Teachers College and led by Aryn Baxter.

Center for Science and the Imagination: The Center for Science and the Imagination brings writers, artists and other creative thinkers into collaboration with scientists, engineers and technologists to reignite humanity’s grand ambitions for innovation and discovery. Ed Finn, former UI Fellow, launched the center in Fall 2012.

Changemaker Central: Changemaker Central is a student-run centralized resource hub for student involvement in social entrepreneurship, civic engagement, service learning and community service that catalyzes student-driven social change. Jacqueline led the conceptualization Spring 2011 and launch of Changemaker Central Fall 2011.
Our Team

We are a group of passionate, quirky, creative individuals who love what we do. Our office is made up of staff, an annual cohort of Fellows and rock-star students. In the next few pages you will meet the amazing UI team.

Leadership and Staff
UI is led by a dynamic team of leaders and specialists who form the backbone of our office. Collectively, they bring insight into university operations, community engagement and communication by pulling together a diverse set of expertise in education, policy, design, grant management and office administration. With a longitudinal perspective of ASU’s past, present and future goals, UI’s leadership team spearheads and provides inspiration and support for our projects.

University Innovation Fellows
The Fellowship is designed to engage early career policy-makers, analysts, researchers, writers and leaders in the program building processes that transform higher education. The Fellows work hard to enhance ASU’s potential as a driver for positive economic and social change.

Students
We employ a number of students as office specialists, research assistants, writers - a number that is sometimes more than half our staff. The students who work for UI gain skills that will serve them well in a variety of jobs, ranging from business to communications to research. Students learn how a university works and they participate in the process of shaping ASU’s future.
Jacqueline helps to shape and realize Arizona State University (ASU) President Michael Crow’s New American University vision to transform higher education through institutional innovation. She designs and launches initiatives that support institutional priorities such as social embeddedness and social entrepreneurship. Since her arrival to ASU in 2009, Jacqueline has led efforts to embed changemaking into the student identity. Recent projects to support this objective include The MasterCard Foundation Scholars Program at ASU, a leadership-scholarship program for talented, yet underprivileged young people from Sub-Saharan Africa and Changemaker Central, a co-working and collaboration space with locations on four of ASU’s campuses that makes direct service, service learning, entrepreneurship, and high-impact careers more accessible and inviting to students. She also cultivates early-career higher education professionals through a one-year university innovation fellowship. Jacqueline earned her bachelor’s degree in mathematics and economics and law degree from Georgetown University.

What animal best describes who you are and why?
I did not know how to answer this so I completed a survey online and was told I am a blue fox. (Bonus information: My soul mate is the yellow trout.)

What book, movie or video have you seen/read recently you would recommend? Why?
Her made me think about the future of artificial intelligence across all aspects of our society - our relationships, work environments, etc.

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
It’s easy to know where to go because Filomena’s in DC serves the best Italian food and cheesecake. As far as who I’d invite to join me, Martin Luther King, Jr.

What’s the weirdest thing you’ve ever eaten?
Being Filipina, I have had balut which is a delicacy in the Philippines. It is a developing duck embryo (still inside the egg). I haven’t had it in years and it definitely makes me squirm now.

Sharmaine Garcia is excited by University Initiative’s innovative spirit and dedication to paving the way for seemingly impossible ideas. A Sun Devil through and through, she graduated with a BS in Accountancy from W. P. Carey School of Business and has worked for ASU in various capacities since 2008, most recently as a Business Operations Specialist at EdPlus. In her free time, Sharmaine combines her love for sports and spending time with family by playing on a co-rec softball team with her husband and closest friends.

What animal best describes who you are and why?
If I were an animal, I would be a jellyfish. I’m quiet and, by outside appearances, look harmless and unassuming, but I can actually be pretty feisty when prompted!

What book, movie or video have you seen/read recently you would recommend? Why?
I recently watched a video by Momondo called “The DNA Journey” in which a large group of people were DNA-tested in order to map their genetic ancestry. The results showed that, as people, we should break down the barriers that currently divide us because we are actually more alike than we thought.

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
Tupac is probably who I would have lunch with because I would really like to know if he faked his death or not. We would probably go to his favorite spot.

What’s the weirdest thing you’ve ever eaten?
Being Filipina, I have had balut which is a delicacy in the Philippines. It is a developing duck embryo (still inside the egg). I haven’t had it in years and it definitely makes me squirm now.
Regina
Research and Design Manager
Strategic, Arranger, Individualization, Self-Assurance, Includer

As Research Coordinator, Regina manages the Research Specialist and 4-5 student research analysts per semester and works with them to advance strategic partnerships and special projects for the university.

Regina graduated from ASU with a B.A. in Business with a concentration in global politics from The W. P. Carey School of Business and a minor in nonprofit management. She is originally from Mexico City. She is interested in international development, social enterprises, and multi-sector collaborations that drive positive social change.

What animal best describes who you are and why?
I would be a dolphin because they are great problem solvers, value family and know how to play and have fun.

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
I would love to have lunch with Pope Francis over pasta. I find it fascinating how he is leading the Catholic Church in the modern world.

What book, movie or video have you seen/read recently you would recommend? Why?
I’m going to cheat and recommend a recent Netflix show I’ve watched: Anthony Bourdain Parts Unknown. I would recommend it because you get to see parts of cities from around the world that you don’t normally see when you travel.

Emilee
Research Specialist
Input, Futuristic, Individualization, Learner, Strategic

Emilee is a Strategic Research Specialist for UI focusing on exploring innovative opportunities for ASU. She is a recent graduate of ASU, having completed her bachelor’s degree in Sociology and Justice Studies in May 2015. While in undergraduate, Emilee found a passion for social change working at Changemaker Central and looks forward to continue supporting ASU initiatives. Currently she is working to complete her master’s degree in Social Technologies at ASU, studying how new technologies affect social and organizational change.

What animal best describes who you are and why?
I would have to say a wolf – they are intelligent, loyal, nurturing, and stick in packs.

What book, movie or video have you seen/read recently you would recommend? Why?
I recently read The Black Box Society by Frank Pasquale for my Master’s program. The book describes the secret algorithms that control money and information in the world. It is a fascinating yet chilling read on the effects of modern technology.

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
I’d go get a bowl of pho with Bill Gates. Gates’s life trajectory is fascinating and I would love to hear about his experiences creating one of the most influential companies and then going on to create the largest philanthropic organization in the world. We’d eat pho because pho is amazing!

What’s the weirdest thing you’ve ever eaten?
Haggis. I was visiting Scotland during a study abroad trip and of course had to try the traditional Scottish dish. I do not think it’s something I’ll be eating again.
Mike

**Project Manager, Education and Workforce Innovation**

**Achiever, Futuristic, Focus, Learner, Competition**

As a fellow, Mike is excited to strengthen existing projects and design innovative new programs and partnerships that further integrate ASU into the Phoenix community to achieve transformational impact.

Mike earned a Master’s Degree in Secondary Education from ASU while serving as a 2012 Teach for America Corps Member in Phoenix, AZ, where he taught 8th grade science at Isaac Middle School. Mike is a 2012 graduate of the School of Foreign Service at Georgetown University, where he was a John Carroll Fellow and served as Student Body President. While in Washington D.C., Mike also worked for Congresswoman Gabrielle Giffords during the 111th Congress. He is originally from Tucson, Arizona.

**What animal best describes who you are and why?**
Dog. While I am not there myself yet, I admire dog’s humility and kindness.

**What book, movie or video have you seen/read recently you would recommend? Why?**
Orange is the New Black

**If you could have lunch with anyone living or dead, who would it be and where would you go eat?**
Abraham Lincoln, The Tombs at Georgetown

**What’s the weirdest thing you’ve ever eaten?**
Paper

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Bethany

**Director of Lifelong Learning**

**Learner, Ideation, Connectedness, Achiever, Relator**

Bethany empowers learners to achieve their dreams in a world in which knowledge can be out-dated before it is published. Our fast-paced and ever-changing society requires lifelong learners who are adaptable and full of grit. As the Director of Lifelong Learning Initiatives, she will work with The MasterCard Foundation to digitally connect the global network of Scholars – 15,000 young agents of change that hail from Sub-Saharan Africa. The platform will facilitate knowledge exchange, particularly around transformative leadership and entrepreneurship, and provide resources that enable Scholars to propel themselves into their careers and contribute to their communities.

Bethany began her ASU career as a University Innovation Fellow in the Office of University Initiatives. The Phoenix native was happy to return home after receiving a Bachelor of Science in Chemistry from Trinity University in San Antonio and a Ph.D. in Molecular Microbiology from The University of Texas Southwestern Medical Center at Dallas.

**What animal best describes who you are and why?**
The INTJs on the Myers Briggs personality test are tigers, and I can’t argue with the sound logic of a personality test.

**What book, movie or video have you seen/read recently you would recommend? Why?**
Nurture Shock by Po Bronson and Ashley Merryman. It’s a parenting book that “upends a library’s worth of conventional wisdom”! Why wouldn’t I love it?!

**If you could have lunch with anyone living or dead, who would it be and where would you go eat?**
Angela Duckworth, faculty at U. Penn and grit researcher. I’d let her choose where to go eat as long as it is not McDonalds.

**What’s the weirdest thing you’ve ever eaten?**
McDonalds :) McDonalds chicken nuggets are not real food.
Ted
University Innovation Fellow
Futuristic, Intellection, Input, Achiever, Learner

Ted, a fifth generation Arizonan, is excited to join the Office of University initiatives to help support the vision and growth of the New American University. He is passionate about innovation in higher education and looks forward to supporting projects aimed at leveraging technology and human capital to reach more students. Ted is interested in applying his broad experience and education to simplifying complex problems by finding unique and interdisciplinary solutions. Ted holds a bachelor's degree from Brigham Young University, an MA from Arizona State University, an MSed from The University of Pennsylvania, an EdD from Pepperdine University, and a Post Graduate Certificate from The Wharton School of Business. Ted has also served as a Teach for America Corps Member where he taught 8th grade English. Most recently, Ted was the Director of Dissertation Research at Grand Canyon University where he also served as one of the first full-time online faculty members.

What animal best describes who you are and why?
Hmm… I think maybe a lion. Since I am a Leo it is a natural choice, but also I think I can be mostly calm, but when action is required spring into action.

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
That is hard to decide. If I had to pick one person, it would be Jesus. We would eat at my house to avoid all the attention from TMZ.

What's the weirdest thing you've ever eaten?
Probably, sarapatel in Brazil. It's a blood based meat dish.

What book, movie or video have you seen/read recently you would recommend? Why?
I am finishing a re-read of The Alchemist by Paulo Coelho. This book not only tells a great story, but makes the reader think about their own life story at the same time. The book is great inspiration for finding ones "personal legend" and learning how to take risks.

Lindsey
University Innovation Fellow
Relator, Ideation, Futuristic, Strategic, Achiever

Lindsey worked as a Research Analyst in the Office of University Initiatives in 2004 and is honored to return to the team as a UI Fellow. As a native Phoenician with a lifelong passion for serving communities in her home state, Lindsey is delighted to serve in this new capacity as she advances the mission of the New American University. Lindsey earned her undergraduate degrees from ASU in Psychology (B.S. '05) and Spanish (B.A. '05) before serving as a Peace Corps Volunteer in Honduras. It is there that she earned a deep respect for the complexities of community development work. After returning stateside, Lindsey worked for 7 years in human services managing quality outcomes and designing new service solutions for under-served populations utilizing government assistance programs. She returned to ASU once more to earn her MPA with a concentration in Nonprofit Management in 2014.

What animal best describes who you are and why?
A honey bee. I crave being productive and like working within a system or team. Even when I'm home “relaxing”, I'm always buzzing about doing little chores and trying to maintain some order.

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
My paternal grandfather whom I never met. I would take him back to Chicago for some hot dogs and a stroll around his neighborhoods and memories.

What's the weirdest thing you've ever eaten?
Haggis in Scotland. I don’t think many Scots actually eat it because it was not terribly easy to find. As the old adage goes, “When in Rome, do as [you think stereotypical] Romans do…”

What book, movie or video have you seen/read recently you would recommend? Why?
The mind-numbing “It’s Baby Big Mouth" YouTube series in which someone shakes These maddeningly nonsensical homemade videos have an obscene number of views which reminds me that net neutrality is alive and well!
Madison

University Innovation Fellow
Intellection, Achiever, Strategic, Analytical, Learner

Madison believes in universal access to quality education and using our knowledge to improve social, environmental, and economic futures for everyone. She looks forward to advancing the New American University movement as a Fellow in the Office of University Initiatives.

Madison earned a PhD and an MA in Sociology from the University of Virginia, and a BA in Sociology and American Studies from the University of Richmond. She has a varied background in higher education, from US classrooms to Australian administration. She is thrilled to bring her energy and ‘no risk, no reward’ attitude to ASU's dynamic agenda.

What animal best describes who you are and why?
I am probably a wolf. A bit of a loner, (unusually) large teeth, and a fierce protector of my packmates!

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
Mike Krzyzewski. We’d go to BlueGrass Grill for divine biscuits and bacon in Charlottesville, and annoy the Wahoo fans.

What book, movie or video have you seen/read recently you would recommend? Why?
Natchez Burning by Greg Iles. It’s a thrilling and devastating story of race and family in the American south. It will mess you up in a good way.

What’s the weirdest thing you’ve ever eaten?
Crocodile. Tastes like chicken.

Brittney

University Innovation Fellow
Ideation, Connectedness, Belief, Individualization, Restorative

Brittney is proud to join the Office of University Initiatives team as a fellow. Driven by her passion for community engagement, she is excited to contribute to programs and projects that connect resources and people to strengthen communities and advance the mission of the New American University.

Brittney is a native of Mishawaka, Indiana. She received her Bachelors of Science in Public Health, Health administration and Masters of Public Affairs in nonprofit management in the School of Public and Environmental Affairs (SPEA) at Indiana University. She was actively engaged in improving student services at SPEA and co-founded the SPEA Global Partners Program; a program that pairs first year international students with second year student to increase students'levels of cultural competency and create spaces for cross-cultural exchange.

What animal best describes who you are and why?
My spirit animal is a wolf. They are highly independent but very social creatures who get their energy from the bonds they form with other wolves in their pack. They are free-spirited and loyal all at the same time. Love it!

What book, movie or video have you seen/read recently you would recommend? Why?
I am an absolute documentary junkie. Off the top of my head, I would recommend watching Inequality for All. It’s a great overview of our past and projected economic crises and the widening inequality in the United States.

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
If you asked me this five minutes from now, I would change my answer. At the moment, I would like to have lunch with King Khufu, the Egyptian Pharaoh who had the great pyramid built for him. I’d take him for some Thai food and ask him to walk me through the construction process. I need answers.

What’s the weirdest thing you’ve ever eaten?
Guinea Pig
Marissa
Management Intern, Business Operations
Learner, Achiever, Belief, Responsibility, Focus

Marissa began at UI in August 2015 as the Management Intern in Business Operations. Most of her work is centered on finance and purchasing for the department. She also coordinates all travel arrangements for the office. She is currently a senior pursuing her undergraduate degree in Justice Studies with a minor in Business. Marissa is also the treasurer for Sun Devil Mock Trial. She plans on pursuing her JD after graduating in 2016 while still working at UI. She is an Arizona native who loves to travel, learning about the different cultures in the world.

What animal best describes who you are and why?
I would be an orca because they are playful curious creatures who travel in a pack and are family oriented.

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
If I could have lunch with anyone, it would be my dad. I think we would both enjoy an evening at The Keg eating delicious steak!

What book, movie or video have you seen/read recently you would recommend? Why?
I recently just saw the movie, Walk the Line with Joaquin Phoenix and I would recommend that to anyone. I liked it because the storyline seemed realistic, but I also enjoy listening the music, because I am a Johnny Cash fan.

What's the weirdest thing you've ever eaten?
The weirdest thing I've ever eaten was probably pig feet.
Students are a big part of the UI culture. They drive the research unit, keep us up-to-date with student news and bring laughter to our office.

Ethan
Strategic Research Analyst
Context, Communication, Self-Assurance, Includer, Ideation

Ethan Clay is a senior studying history through the School of Historical, Philosophical, and Religious Studies and Barrett, the Honors College. He is currently conducting research related to the Boy Scout movement’s legacy in post-colonial Africa. He is also the founding president of the Sun Devil Student Historical Society, a student organization dedicated to teaching history and supporting the Tempe historical community. He will graduate in Spring 2016 and will pursue a master’s degree in North American history through the accelerated master’s program at ASU.

What animal best describes who you are and why?
Duck, because I frequently travel long distances with groups

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
Henry Clay, my ancestor who was Secretary of State, Speaker of the House, Senator, and (failed) Presidential Candidate. I’d take him to the White House kitchen.

What book, movie or video have you seen/read recently you would recommend? Why?
Lawrence of Arabia - It’s an incredible tale and might be the most visually beautiful film ever created.

What’s the weirdest thing you’ve ever eaten?
Ris de veau, or cow pancreas. My French friend’s dad made it for me and it has a strangely creamy and nutty taste.

Alex
Strategic Research Analyst
Analytical, Learner, Input, Strategic, Responsibility

Alex Davis is a senior pursuing a bachelor’s degree in Supply Chain Management at W.P. Carey, with a minor in Sustainability and a certificate in Applied Business Data Analytics. His first years of college were spent at Chandler-Gilbert Community College where he received an associate’s degree in Business and a Certificate of Sustainability and Ecological Literacy. While he enjoys implementing the critical thinking, analytic, and teamwork skills that come along with UI work, Alex spends his free time creating digital art, working on small projects at Techshop, disc golfing, reading, and watching Netflix. He recently joined the Changemaker Marketing Committee as a PR and Marketing Intern, and looks forward to studying abroad in Denmark and the UK this summer, made possible through the Walton School of Sustainability.

What animal best describes who you are and why?
Probably a dog. I like throwing frisbees, am always happy to see friends, and don’t mind a lazy afternoon on the couch.

If you could have lunch with anyone living or dead, who would it be and where would you go eat?
I would love to be told an endless stream of fun facts about space from Neil deGrasse Tyson. And I’m always in the mood for some Swedish meatballs from Ikea. Mmmmmmmm…

What book, movie or video have you seen/read recently you would recommend? Why?
The Improbability Principle written by David J. Hand. I find probability and statistics fascinating, and this book does a fantastic job explaining both simple and complex principles in relation to everyday life!

What’s the weirdest thing you’ve ever eaten?
Real food? I had escargot during a trip to Paris, which tasted like chicken! Not real food? I heard in an outdoor survival class flowers are edible, so I had to try it. Not recommended unless necessary.
Alsatia is a junior majoring in Economics and minoring in Philosophy through the College of Liberal Arts and Sciences and Barrett the Honors College. She is currently researching issues of economic justice, including income inequality, the middle skills gap, and capitalism reform. Alsatia is also interested in the political, economic and social effects of technology. As a student leader with Saint Paul's Outreach, the ASU Newman Center, and the Student Economics Association, Alsatia enjoys being involved at ASU. Her hobbies include long bike rides, building model rockets, reading, and painting.

**What animal best describes who you are and why?**
Lion cub. ENTJ’s are known as lions- independent and logical thinkers, effective and successful individuals, and persuasive leaders. With respect to these qualities, I’m a lion cub.

**What book, movie or video have you seen/read recently you would recommend? Why?**
Crime and Punishment, by Fyodor Dostoevsky, is an all-time favorite. Raskolnikov, the protagonist of the Russian novel, is a model of psychological struggle and moral redemption.

**If you could have lunch with anyone living or dead, who would it be and where would you go eat?**
Saint Paul the Apostle at Pita Jungle. Saint Paul, because I am inspired by his dramatic conversion and enthusiastic evangelism; Pita Jungle because my buddy Paul would enjoy its amazing selection of Mediterranean food.

**What’s the weirdest thing you’ve ever eaten?**
Octopus. It doesn’t actually taste like chicken and I wouldn’t recommend it.
Below is a list of previous UI staff and fellows who have contributed to the success of UI. Check out where they are now!

**Who, Role at UI**

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<thead>
<tr>
<th>Current Role</th>
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| **Alicia Fremling**, University Innovation Fellow  
Product Manager, Comcast Silicon Valley Innovation Center |
| **Amanda Burke**, Associate Director  
Director of Education Strategy and Innovation, Center for the Future of Arizona |
| **Audrey Iffert**, University Innovation Fellow  
Executive Director of Entrepreneurship and Innovation Initiatives, Office of the Vice President for Entrepreneurship and Innovation, ASU |
| **Brianna Arendt**, Accounting Specialist  
Assurance, EY |
| **Chris Meierling**, University Innovation Fellow  
Research and Strategy lead, IDEO |
| **Daniil Gunitskiy**, University Innovation Fellow  
Managing Director, Chief of Staff, Teach for America Phoenix |
| **Dawn Castle**, Manager, Projects and Operations  
Director of Special Projects Office of University Affairs, ASU |
| **Ed Finn**, University Innovation Fellow  
Director of the Center for Science and the Imagination, ASU |
| **Eliza Gregory**, Specialist  
Independent artist and writer |
| **Hayfa Aboukier**, University Innovation Fellow  
Operations, Force Multiplier, GSD |
| **Jessica Eldridge**, University Innovation Fellow  
Manager of Public Service Initiatives, College of Public Programs, ASU |
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